

## NGM College (Autonomous) – Pollachi

### Value Added Courses in 2022-23

S No.	Department	Name of the Course
1	Tamil Lit. UG & PG	அரசுத் தேர்வு தமிழ்
2	Tamil Language	அச்சம் பதிப்பு
3	UG English	Effective English Usage : A Practical Course
4	PG English	Public Speaking Skills
5	Commerce IB - UG	Skills on Sourcing Management
	Commerce IB - PG	Business Etiquette Skill Sets
6	Computer Science - UG	1. Google Workspace
		2. Python and Data Analytics
	Computer Science - PG	Virtual Reality
7	CSc with DA	Fundamentals of Data Science and Big Data Analytics
8	CSc with AI & ML	Introduction to AWS
9	Commerce CA	1. Correspondence and Report Writing
		2. Goods and Services Tax
10	Social Work	Stress Management and Coping Skills
11	PG Chemistry	1. Entrepreneurial Ventures in Chemistry
		2. Analytical Techniques
12	PG Botany	Bonsai Technique
13	Commerce	E-Filing in Business
14	E Commerce	1. Fundamentals of Research Methodology
		2. Web Advertising
15	Finance	1. Customer Relationship Management
		2. Behavioural Finance
16	PA	1. Auditing Techniques
		2. Digital Marketing
17	B & I	1. Managerial Skills
		2. Mutual Funds in India
18	BPS	1. Dynamics of Service Sectors
		2. Fundamentals of Capital Market
19	BBA	Strategic Brand Management
20	Mathematics	Mathematics for Competitive Examinations

21	BCA	PC Assembly & Troubleshooting
22	IT	Social Networks
23	CT	Web Based Scripting Languages
24	Human Excellence	அக்குபஞ்சர் ஓர் அறிமுகம்
25	APD	1. Best Practices in Entrepreneurship towards Innovation
		2. Basics of Human Resource Management