

## Dr.B.Rohini, M.com(IB), MBA, PGDCA, M.Phil, PhD

Mobile: 9884915659 rohinimib@gmail.com

## **Publication**

- An Outlook Of Exim Procedure Followed By Rice Exporters In Tamilnadu -An Analytical Study, Rabindra Bharati University Journal of Economics ISSN:0975-802X, Vol.: XXVIII, No:31, 2024 with IF: 6.986., pp: 160-169
- Prospectandperception aboutjobsatisfactioninlogistics Industrywithspecialreferences to Coimbatore district, Madhya Bharti - Humanities and Social Sciences UGC Care Group I Journal, ISSN: 0974-0066 Vol-85 No. 13, January–June: 2024, pp: 48 – 53
- Employee Engagement Parameters Followed In Selected Logistics Concerns Of Coimbatore District, Madhya Bharti -Humanities and Social Sciences, Volume Vol-85 No. 8,, Year 2024, Pages 73 -78
- A study on the employee motivational factors in logistics industry, Madhya Bharti -Humanities and Social Sciences UGC Care Group I Journal, ISSN: 0974-0066 Vol-85No. 8, January–June: 2024, pp: 56 – 61
- Feasibility of Commuter On Rail Transport, Madhya Bharti -Humanities and Social Sciences UGC Care Group I Journal, ISSN: 0974-0066 Vol-85 No. 8, January–June: 2024, pp: 49-55
- User Perception On Coimbatore International Airport, Madhya Bharti -Humanities and Social Sciences UGC Care Group I Journal, ISSN: 0974-0066 Vol-85 No. 8, January– June: 2024, pp: 43 -48
- ChallengesofDairyProductExportersinCoimbatoreCity—Aninvestigativestudy, South India journal of Social Sciences, ISSN: 0972 – 8945, Vol.XXI,No.11, July – December 2023, pp: 14 - 20
- To Study The Impact Of Drug Addiction And Their Lifestyle above The Age Of 25 With Reference To Pollachi Taluk, Madhya Bharti -Humanities and Social Sciences, ISSN 0974-0066, Vol. 83, No. 18, January June: 2023, Pages 95 -101
- To Study The Impact Of Drug Addiction And Their Lifestyle below The Age Of 25 With Reference To Pollachi Taluk, Madhya Bharti -Humanities and Social Sciences, ISSN 0974-0066, Vol. 83, No. 18, January - June: 2023, Pages 131-136

- Coconut and its allied commodities exporter's awareness of Government Export promotion schemes and predicting the India's coconut cultivation volume —An Analytical Study, Mukt Sahbd Journal, September, 2022, Volume XI, Issue IX, pp: 946-959, 2347/3150
- Coconut Exporter's Awareness, Perception And Attitude Towards Various Government Coconut Promotion Schemes & It's Services With Reference To Pollachi Taluk-An Investigative Study, , 0776-3808
- Challenges and Prospects of Coconut Exporters in Indian Perspectives- An Investigative Study, DOGO Rangsang, Vol. 11, Issue. 12, No. 01, December: 2021 pp: 106-111,
- Customers Preference towards Gems and Jewelleryduringpandemic period anditsprice fluctuationswithreferencetoCoimbatoreCity—AnInvestigativeStudy,StradResearch, 2021
- AstudyonConsumerConfidence,IndianJournalofCommerce&Management Studies,Volume VIII, Special Issue, September 2017,Pp: 101 109, 2249-0310
- ConsumerAwarenessonEconomicIndicatorsarticlewaspublishedin InternationalJournal of Advanced Research in Computer Science and Management Studies in May 2016.

B. Roli.

Dr.B.Rohini