



PUBLICATIONS IN JOURNALS

1. Published a research article entitled on “**Consumer Awareness and Preference towards DTH**” (DIRECT TO HOME TELEVISION) in ACME International Journal of Multidisciplinary Research ISSN: 2320-236X, Volume- III, Issue- II, and February- 2015.
2. Published a research article entitled on “**A Study on Consumer Awareness of DTH Service**” (DIRECT TO HOME TELEVISION) in International Peer Reviewed ISSN indexed online Research Journal. E ISSN: 2455-3085, JOURNAL NO:44945 REF No: RRJ2019040174. Jan, 2019.
3. Published a research article on “**Government and Private Employee's Satisfaction on Post Office Saving Schemes** in International Journal of Scientific Research and Modern Education (IJSRME) Volume 6, Issue 2, on Dec, 2021.
4. Published a research article on “**Awareness and Preference on Post Office Saving Schemes among employees in Coimbatore District**” in RabindraBharati Journal of Philosophy, Vol: XXIII, No: 03, 2022.
5. Published a research paper entitled on “**Government and Private Employees Awareness on Post Office Savings Schemes**” in Journal of Management and Entrepreneurship Vol. 1 (XI) Jan –March 2022.
6. Published a paper entitled “**Satisfaction towards Women Empowerment Schemes in Tamilnadu State Transport Corporation Limited, Coimbatore**” in ANVESAK, ISSN No : 0378 – 4568, Vol. 53, No.2(I) pp: 141 -146, July – December : 2023
7. Published a paper entitled “**Perception Towards Women Empowerment Schemes In Tamilnadu State Transport Corporation Limited, Coimbatore**” in Shodhak: A Journal of Historical Research, ISSN : 0302-9832, Vol.53, No.03, pp: 59-64, September - December : 2023.
8. Published a paper entitled “**EMPLOYEE’S INVESTING PURPOSE ON POST OFFICE SAVING SCHEM**” in Humanities and Social Science Studies journal, UGC Care Approved, Group I, Peer Reviewed, Bilingual, Biannual, Multi-disciplinary Referred Journal, ISSN 2319-829X with IF=7.28 Vol. 13, Issue 02, No.22, July - December : 2024.
9. Published a paper entitled “**EMPLOYEES’ SATISFACTION ON POST OFFICE SAVING SCHEMES**” in Madhya Bharti -Humanities and Social Sciences, UGC Care Approved, Group I, Peer Reviewed, Bilingual, Biannual, Multi-disciplinary Referred Journal, ISSN 0974-0066 with IF=6.28 Vol. 85, No. 10, July - December : 2024.